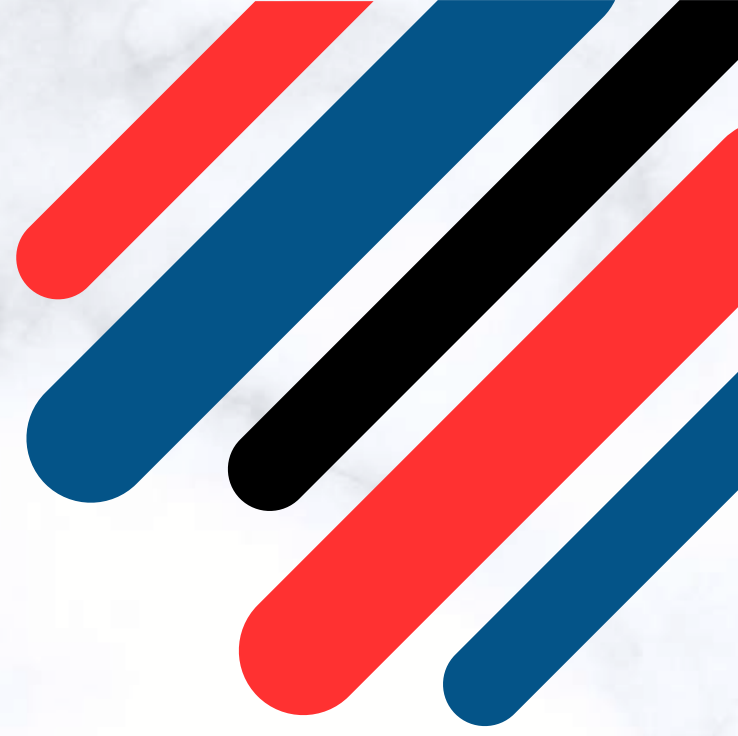


# ESSENTIAL GUIDELINES FOR BUYING CCTV SERVICES



*Must know before you decide*

## 7 SECRETS STRATEGIES TO SAFE GUARD YOUR INVESTMENT AND PREMISES.



Jitendra Singh Rathore  
Security Systems Expert  
25 Years of Expertise



# BIG PROMISE



Today you are going to be a CCTV expert buyer.

Even you buy any brand from any service provider

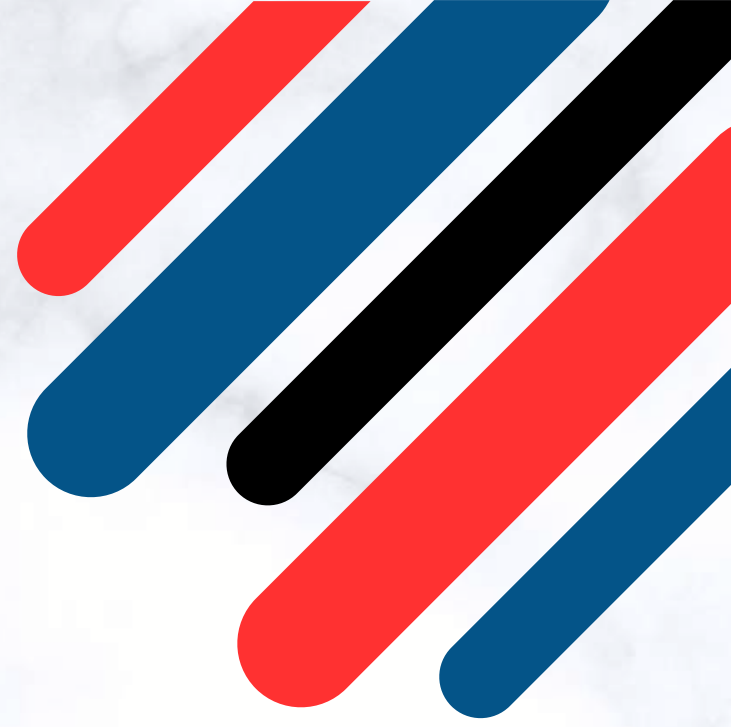


You'll have the ability to select the optimal source and service provider.



You'll possess the capability to maintain your CCTV system at 100% uptime.

## BEFORE KNOW MORE LET'S MEET AUTHOR AND CEO



**Jitendra Singh Rathore**  
Security Systems Expert  
25 Years of Expertise

- ✓ 25 years of expertise in same segment along with Electronics Engineering backgrounds.
- ✓ Assist over 2000 projects substantial cost savings, typically ranging from 20% to 30% on low voltage projects and maintenance cost (AMC).
- ✓ Widely recognized as an industry leader
- ✓ Remarkably, he have a track record of maintaining client retention for more than 25 years.

MSME Award Winner

**ENTREPRENUER OF THE YEAR 2020  
IN SERVICE BUSINESSES**

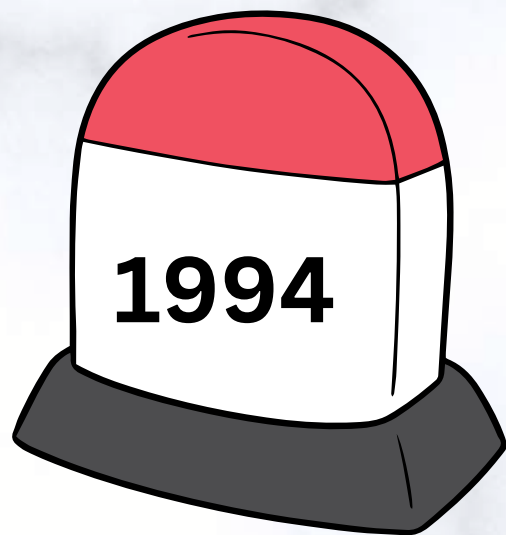
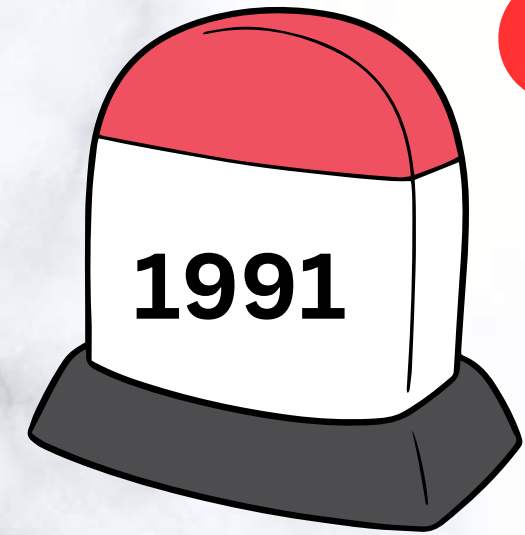
**Award from MSME, Govt. of India.**



**Vigyan Bhawan, New Delhi.**

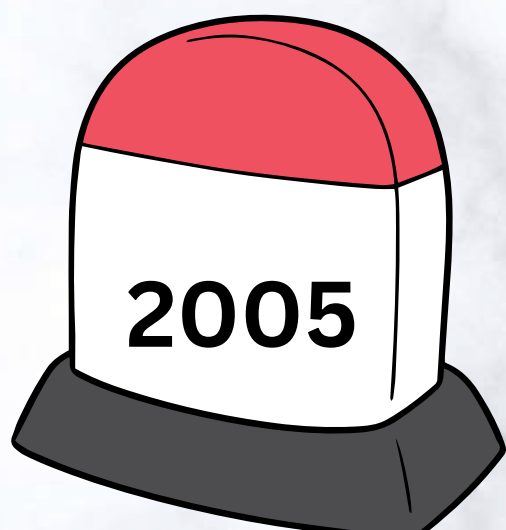
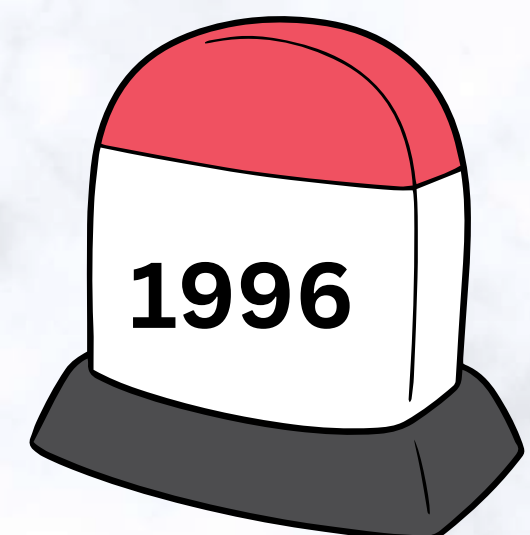
## JOURNEY OF CEO

Began career as a Customer Support Engineer in the Telecom industry, specializing in EPABX systems.



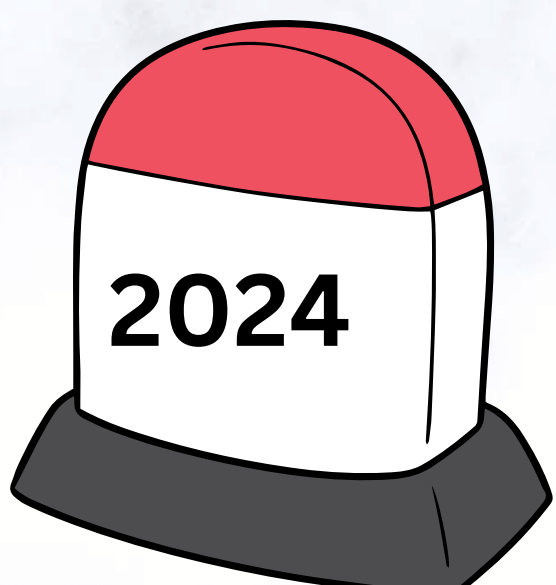
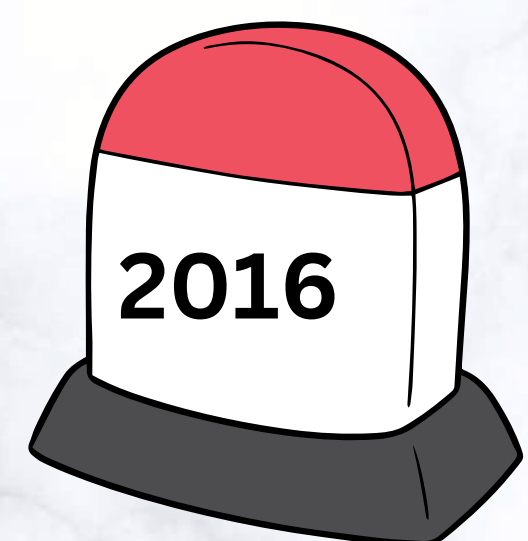
Started first entrepreneurial journey by entering into a partnership focused on manufacturing EPABX systems.

After a setback in my partnership, he took the initiative to venture out independently. As a result, he founded Nanda Systems from scratch without any financial investment and external support named after his mother, with a dedicated focus on providing top-notch EPABX services



He proudly established Rathore Infosecuricomm, a company that initially specialized in EPABX systems. Over time, we expanded our services to encompass IT hardware and CCTV solutions.

It's fascinating to see how my business evolved. Changing the name to TECHNOHEAD was a strategic move to better align with my corporate identity.



Expanding his services to encompass a comprehensive range of low voltage solutions including CCTV, Fire, Door Access, Attendance, EPABX, PA Systems, and Networking showcases my commitment to providing a holistic approach to security IT and communication systems. This diversification undoubtedly positioned TECHNOHEAD as a versatile and reliable player in the industry.

# AUTHOR OF THE UPCOMING BOOK

AUTHOR OF THE UPCOMING BOOK



**Founder and CEO of  
one of the best  
professional CCTV, Fire Safety &  
low voltage products service provider company.**






**Here are some of the esteemed CUSTOMERS we  
have had the privilege to serve**

**DELHI PUBLIC SCHOOL  
HALDIRAM  
JK CEMENT  
YAKULT  
SURIE POLEX  
MLM INFRA  
YMCA  
CENTRAL PARK  
M3M  
ASIAN PAINTS  
NAYASA  
GYANSHREE SCHOOL  
PHOENIX  
KAMDHENU**

**PROMETHEUS SCHOOL  
STEB BY STEP SCHOOL  
SALWAN PUBLIC SCHOOL  
JAIPURIYA MANAGEMENT  
MOVIE CINEMA  
EROS GROUP  
UNIVERSAL PUBLIC SCHOOL  
MAX HOSPITAL  
PARAS HOSPITAL  
CAFE DELHI HEIGHTS  
DANA CHOGA  
HONEY & DOUGH  
L & T  
AND MANY MORE...**

**Certify By**





Now, let's uncover the **7** secrets that will undoubtedly benefit you in safeguarding your investment & security.

### **SECRET NO-1**

#### **(FROM WHOM TO PURCHASE IF YOU NEED UPDATED SOLUTIONS & SERVICES?)**

Purchase products from a reputable SYSTEM INTEGRATOR or a SERVICE PROVIDER company.

THE SERVICE PROVIDER PLAYS A CRUCIAL ROLE IN DELIVERING TIMELY TECHNICAL SERVICES BECAUSE MOST OF THE REPUTABLE BRANDS DO NOT OFFER ONSITE SERVICES.

#### **WHY?**

For CCTV systems, it is essential to engage with a professional company that have an in-house team of experts to ensure prompt services. This is crucial as CCTV systems require onsite services and frequent maintenance.

#### **What mistakes do people typically make?**

People often opt to purchase from online platforms, market retailers, or distributors in pursuit of more affordable rates. However, they may end up selecting the wrong products without access to proper services and support. Consequently, this choice can lead to the wastage of valuable time and energy, jeopardizing their investment and compromising their security.

### **SECRET NO-2**

#### **(CHECK AUTHORIZATION TO GET GENUINE PRODUCTS & WARRANTY)**

Always ensure to verify the OEM authorization from the supplier.

#### **WHY?**

AS DUPLICATE, REFURBISHED OR EXPIRED WARRANTY PRODUCTS ARE AVAILABLE IN MARKET.

#### **What mistakes do people typically make?**

Obtaining products without verifying the background of the supplier can lead to complications, especially when items become faulty without warranty coverage. In such cases, individuals may find themselves compelled to purchase new replacements.

### **SECRET NO-3**

#### **(CHECK GOVT. COMPLIANCIES AS ESI & EPF IF YOU HAVE COMMERCIAL PREMISES)**

Always ensure to verify government compliances of the supplier, such as ESI and EPF, if you own commercial premises

#### **WHY?**

It is mandatory to have Employee State Insurance (ESI) for the technical personnel working on your premises.

#### **What mistakes do people typically make?**

Failure to check compliances can lead to significant issues.



## SECRET NO-4

### (TEAM ON PAYROLL\_KYC VERIFIED TEAM)

Always verify the background of service providers, including the size of their on-payroll team.

#### WHY?

Because whenever a service provider's team member enters your premises, they must undergo KYC verification. Otherwise, your security may be compromised, as anyone could potentially gain access to your premises.

#### What mistakes do people typically make?

Failing to assess the service provider's capabilities, such as verifying if they have technicians on their payroll or if they dispatch personnel to address issues without proper KYC documentation, can lead to potential problems.

## SECRET NO-5

### (SYSTEM DRIVEN COMPANY\_ON-TIME SERVICES)

Always ensure to verify the service provider's way of working to determine whether they are an organized and system-driven company.

#### WHY?

If the service provider lacks organization and does not have a proper team structure, including roles like CRM, PC, Operations Head, and a system to efficiently handle your service requests, you may encounter unnecessary hassles.

#### What mistakes do people typically make?

People sometimes make the mistake of hiring an unprofessional and disorganized firm or company. When they require services, registering a service request becomes excessively challenging, and individuals find themselves repeatedly following up with the service provider to obtain post-sale services.

## SECRET NO-6

### (PREVENTIVE MAINTENANCE\_MINIMIZE BREAKDOWN\_ENHANCE LIFE SPAN)

It is advisable to always assured to get the preventive maintenance schedule during the warranty period.

#### WHY?

CCTV cameras installed in open areas require regular preventive maintenance, including cleaning their lenses and changing connectors periodically. Engaging in preventive maintenance not only enhances the lifespan of the product but also minimizes the likelihood of breakdowns.

#### What mistakes do people typically make?

Many people are unaware of preventive maintenance and its significance; consequently, they often fail to discuss with service providers regarding this crucial aspect.

## SECRET NO-7

### (STANDBY PRODUCTS\_ASSURE 100% UPTIME\_YOUR SECURITY MUST NOT COMPROMISED)

It is always advisable to ensure the provision of standby items in case the original ones encounter faults and require sending to the service center.

#### WHY?

If any item develops a fault and requires sending to the OEM's service center, the repair process typically takes one to four weeks. Without standby equipment provided by the service provider during this period, your security could be compromised.

#### What mistakes do people typically make?

Many people are unaware that most reputable brands do not offer onsite services and standby items. In this scenario, the service provider plays a crucial role in delivering timely services and providing standby items.

# WHAT OUR CUSTOMERS SAY...

  
**HALDIRAM SNACKS PVT. LTD.**

Date: 18 June 2019

To whomsoever it may concern

The Project Manager of TECHNOHEAD Mr. Anshul Sharma providing and supporting us consistently and excellent services from last more than 03 years. He and his Team are experienced, technically sound and dedicated.


I strongly recommend the TECHNOHEAD SECURITY IT & TELECOM PROJECTS LLP for the services of our IP CCTV Solution.

I wish Mr Jitendra Singh Rathore, CEO and team of TECHNOHEAD all the best for doing the great Business based on excellent services.

All the BEST!!!

For Haldiram Snacks Pvt. Ltd.  
  
Mahesh Sharma  
DGM - Admin/HR

Mailing Address : C-3, Sector - 67, Noida - 201 307 (U.R) India T : +91 120 2444 449, E : snacks67@haldiram.com  
Registered Office : B-1 / H-3, Mohan Co-operative Ind. Estate, Mathura Road, New Delhi-110 044, India T : +91 11 4520 4100, F : +91 11 2889 8014 / 16  
Corporate Office : C-31, Sector - 62, Noida - 201 307 (U.R) India T : +91 120 4716 500, F : +91 120 4716 556, E : exports@haldiram.com  
W : www.haldiram.com | CIN No.: U74899DL1989PTC037732

  
**MOVIE TIME CINEMAS**

Karnal Cinema Building, Safdarjung Enclave, New Delhi-110029  
4th Floor, West Gate Mall, Rajouri Garden, New Delhi-110027  
Contact No. +919650190041  
Email : abhishekkapur@movietimecinemas.in  
Website : www.movietimecinemas.in

Dated: 11/06/2019

TESTIMONIAL


To Whomsoever it may concern

I strongly recommend the TECHNOHEAD SECURITY IT & TELECOM PROJECTS LLP for the services of our IP CCTV System for multiple locations.

The Project Manager of TECHNOHEAD Mr. Anshul Sharma providing and supporting us consistently and excellent services from last more than 02 years. He and his Team are experienced, technically sound and dedicated.


I wish Mr Jitendra Singh Rathore, CEO and team of TECHNOHEAD all the best for doing the great Business based on excellent services.

Wish you all the BEST!!!

For Movietime cinemas Pvt. Ltd.  
  
Nitin Kanojia  
IT Manager

**MOVIE TIME CINEMAS (P) LTD.**

• DELHI • MAHARASHTRA • UTTAR PRADESH • UTTARAKHAND • HARYANA • PUNJAB • JAMMU • KARNATAKA

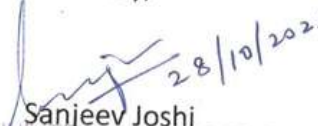
  
**UNIVERSAL PUBLIC SCHOOL**  
(Senior Secondary Recognised)  
Estd. 1990  
School ID : 1821199, CBSE Affiliation No. : 25317  
G-109, Mandir Marg, Mahavir Enclave, Palam Dabri Road, New Delhi-110045  
Website : www.universalschool.education  
Ph. : 011-46040231


Ref. No. UPS-28/10/2023 Dated 28/10/2023

## Letter of Appreciation

We are pleased to commend Team Technohead Security IT & Telcom Projects LLP as an outstanding service provider. We have experienced excellent services from them for CCTV systems, PA systems, and EPABX systems at our school. We highly recommend Team Technohead for their exceptional services.

Sincerely,

  
28/10/2023  
Sanjeev Joshi  
Sr. Sec. Recognised  
G-109, Mandir Marg,  
Mahavir Enclave, N. Delhi-45

  
**MLM INFRA P. LTD.**  
Member Mitthanjee Group Estd. 1948

TESTIMONIAL

Dated: 19-06-19


We are MLM INFRA P. LTD. C-107, sector 2, Noida. 201 301, we are infra base company and provide office spaces for business purposes.

Our EPABX System, CCTV, BIO Metric & NETWORKING serviced and maintained and replaced by time to time by Mr. Jitendra Singh Rathore, now the CEO of Technohead Security IT & Telecom Projects LLP from last 8 years and we are renewing the AMC (Annual Maintenance Contract) without any break due to excellent services and genuine prices offered by him always.

I always recommend the Technohead Security IT & Telecom Projects LLP for the installations of Security IT and Telecom products.

We wish you great relationship and Business in future.

Thank you!

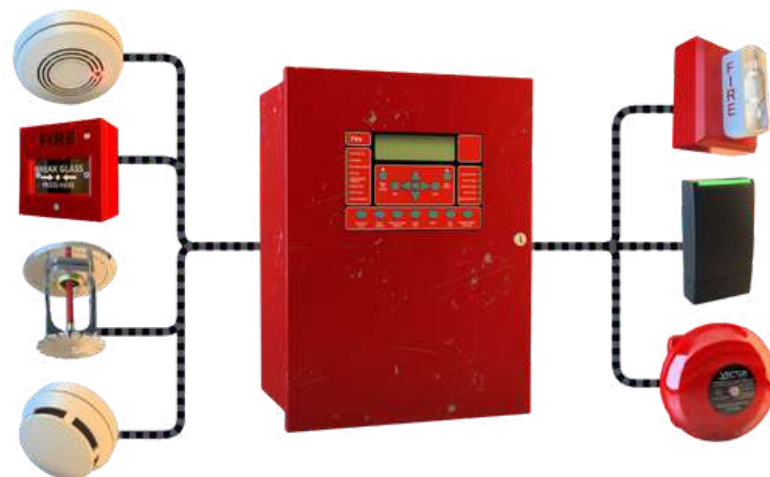
For,  
MLM INFRA P. Ltd.  
  
VAIBHAV JAIN

**MLM INFRA PVT. LTD.**  
C-107, Sector-2, NOIDA - 201 301 U.P. | Ph.: +91 120 4204679 | info@mlminfra.com

# WHAT WE DO ?

- SITE SURVEY
- AUDIT
- SOLUTION DESIGN
- SUPPLY
- INSTALLATIONS
- COMMISSIONING
- TRAINING
- PREVENTIVE MAINTENANCE
- ANNUAL MAINTENANCE CONTRACT

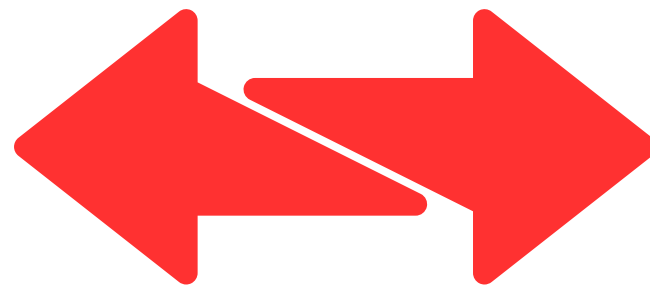
- ✓ CCTV
- ✓ FIRE ALARM
- ✓ FIRE HYDRANTS
- ✓ DOOR ACCESS CONTROL
- ✓ ATTENDANCE
- ✓ EPABX
- ✓ PA SYSTEMS
- ✓ NETWORKING



Secure your investments wisely by choosing TECHNOHEAD Security IT & Telecom Projects LLP. With 25 years of proven excellence and innovative AI-based solutions, we guarantee enhanced security and cost savings of 30 to 40%."

## NOW YOU HAVE 2 CHOICE

CHOOSE ANY  
ONE AND PUT  
YOUR  
INVESTMENT  
AND SECURITY  
AT RISK



CHOOSE US  
AND SAFE  
GAURD YOUR  
INVESTMENT  
AND SECURITY.

## CALL TO ACTION



+91 85275 90286



+91 93122 86189



info@technohead.in



www.technohead.in

Kindly scan  
this QR code  
and our team  
will connect  
you soon.



**TECHNOHEAD SECURITY IT & TELECOM PROJECTS LLP**

706, SIDDHARTH BUILDING,96, NEHRU PLACE, NEW DELHI-110019